

QTECH.

DIGITAL. SOLUTIONS AGENCY FROM

We Create Innovative Digital Experiences Providing The Finest **Digital Solutions** For Your Brand's Online Presence

London - Dubai - Riyadh - Amman - Cape Town



Message from the CEO

**Empowering Growth Since the Early Digital Era,
QTech Networks emerged as trailblazers in the 1990s**

*Our journey led us to establish an indelible mark as
pioneers in **web development and digital marketing**
across diverse landscapes.*

Declaration

At QTech Networks, our mission is to seamlessly blend creativity, technology, and strategy to craft unparalleled digital experiences. We strive to propel our clients' growth by delivering cutting-edge solutions that transcend expectations and foster lasting success.



Mohammed Azzouka

CEO

How it Began

How it **Began**

Web Page Design is a very important component to create a successful site, because it's the first impression that a user has from your homepage and your company, and it's a way to make the user confident that you have a professional Web presence. It is important for the website to be clear, concise and have well presented information. We do not charge for unique ideas and extras while we are in the designing process. We just do it, and usually for no charge.

We provide your site with:

Personality

Interface design, user experience, look and feel, web identity/branding, content presentation, navigation systems, architecture, hierarchies, web environments.

Intelligence

Site building, authoring, content collation, content organisation, HTML, DHTML, XML, ASP, ASP.net, PerlScript, JavaScript, VBScript, Flash MX, Java, Active X, Visual Basic, ColdFusion, Visual InterDev, PHP.

Memory SQL, MiniSQL, MySQL, mSQL, SQLBase, Oracle, FoxPro, Access and CSV format.



We know how this looks, but this is how we started, and we take pride in that!

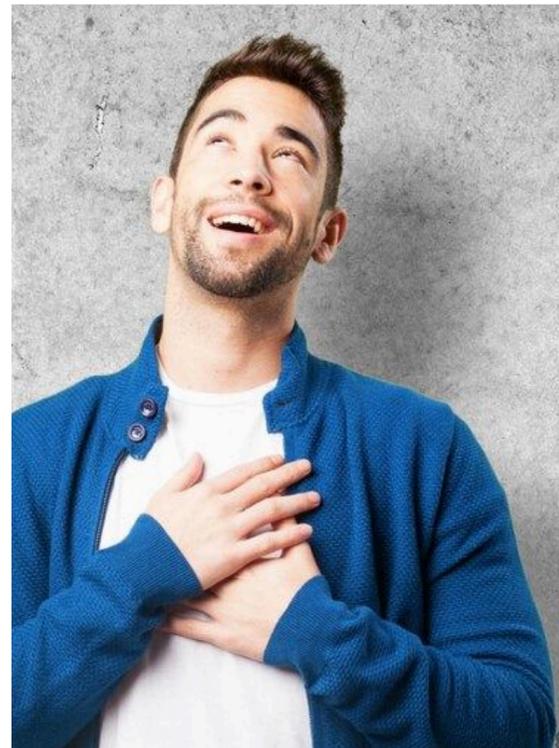


QTECH.

History

1999

Completed 100 Projects



Implementation Of Digital Marketing Services

2006

2008

Web Development Industry Recognition



We Expanded To London

2009

QTECH.

History

2012

Strategic Governmental Partnerships

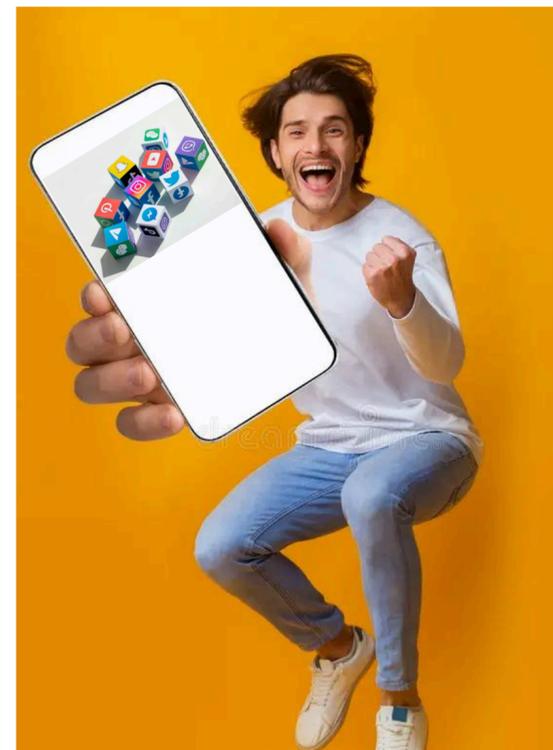


We Expanded To Dubai

2015

2016

2000+ Digital Marketing Campaigns



Venture Into Cape Town

2020

2024

We Expanded To Riyadh



History

QTECH.

Enough With Our History

Now, Let's Show You
What We've Got!



**25 Years In The
Game**



Consultation & Strategy Planning

Our Team Initiates With A Detailed Consultation, Understanding Your Objectives, And Formulating A Comprehensive Strategy. We Outline The Project Scope, Goals, And Timelines In This Phase.



Design & Development

Once The Strategy Is Set, Our Experts Delve Into Designing And Developing The Project. Whether It's Web Development, App Creation, Or Any Digital Service, This Stage Brings Concepts To Life.



Iterative Feedback & Revisions

We Value Your Input. We Engage In An Iterative Process, Incorporating Your Feedback And Making Revisions To Ensure The Final Output Aligns Perfectly With Your Vision And Objectives.



Quality Assurance & Testing

Prior To Launch, Our Team Rigorously Tests The Product Or Service. Quality Assurance Is A Critical Step; We Ensure Functionality, Performance, And User Experience Meet The Highest Standards.



Deployment & Ongoing Support

Upon Your Approval, We Deploy The Finalized Project. But Our Support Doesn't End There. We Provide Ongoing Assistance, Ensuring Smooth Operation And Addressing Any Concerns That May Arise Post-Launch.

QTECH.

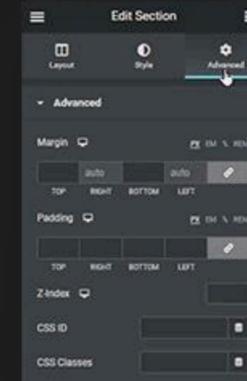
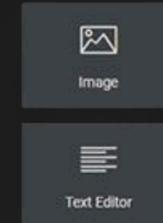
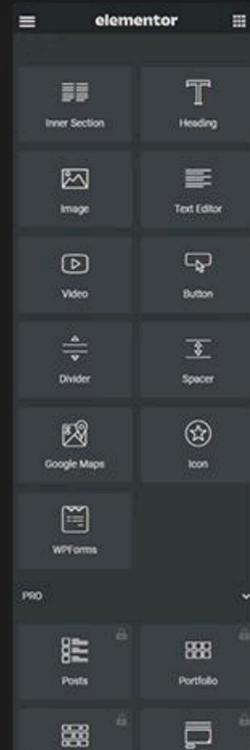
Service

Honoring A Legacy Of Excellence

From Innovative
Projects To
Surpassing
Expectations

- 01** Web Development
- 02** App Development
- 03** Branding
- 04** UIUX
- 05** AR/VR
- 06** Cloud Hosting

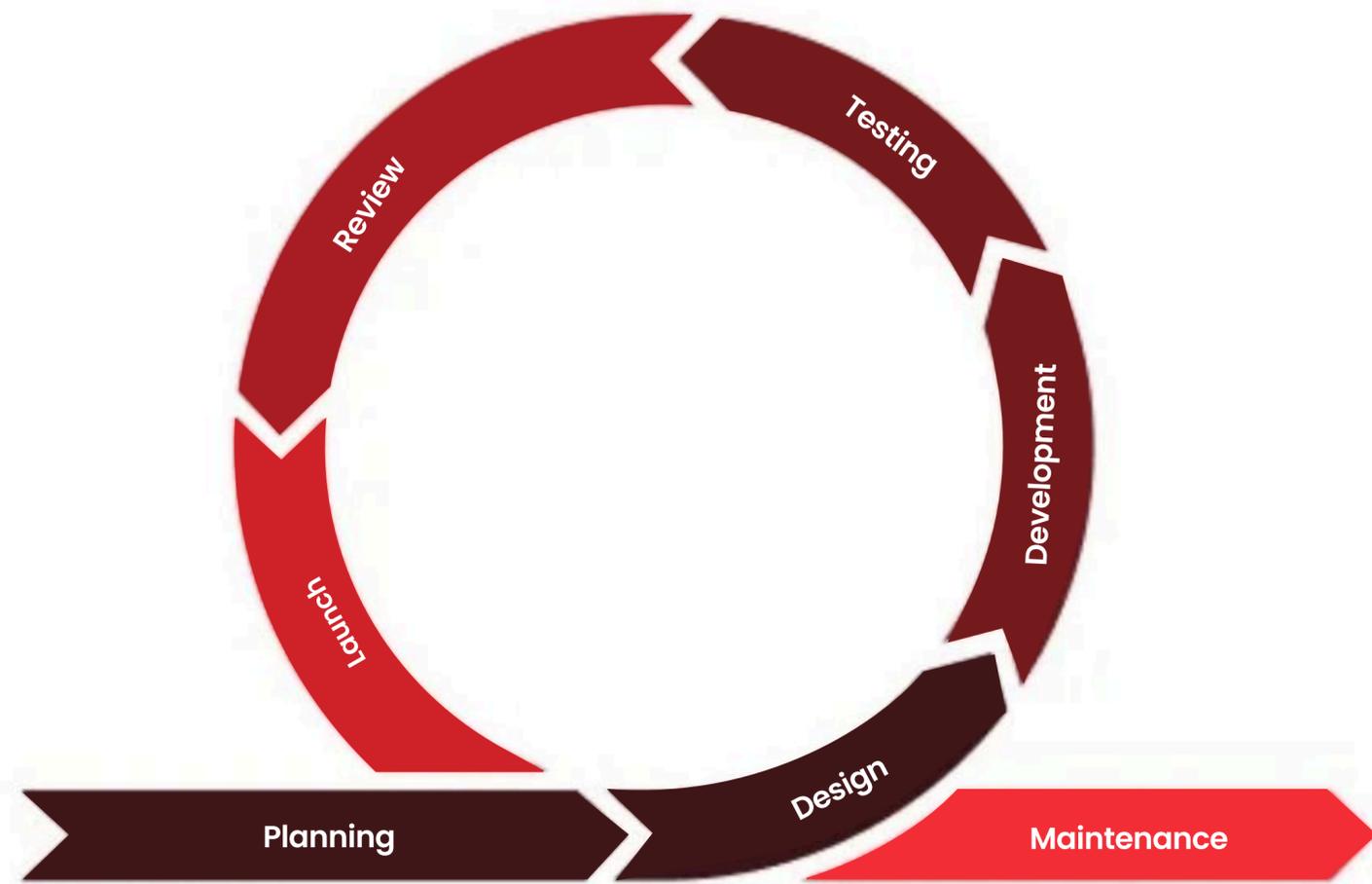
Web Development



Web Design
Web Development
Web Apps
CMS/Backend/APIs
E-Commerce

Web Development

Process



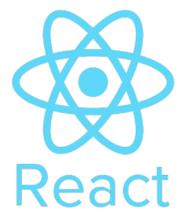
This Process Is Iterative And Collaborative, Aiming To Create A Functional, Visually Appealing, And User-Friendly Website That Aligns With The Client's Goals And Audience Needs.

Web Development

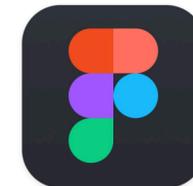
Technology



WORDPRESS



Software



Case Study

Web Development

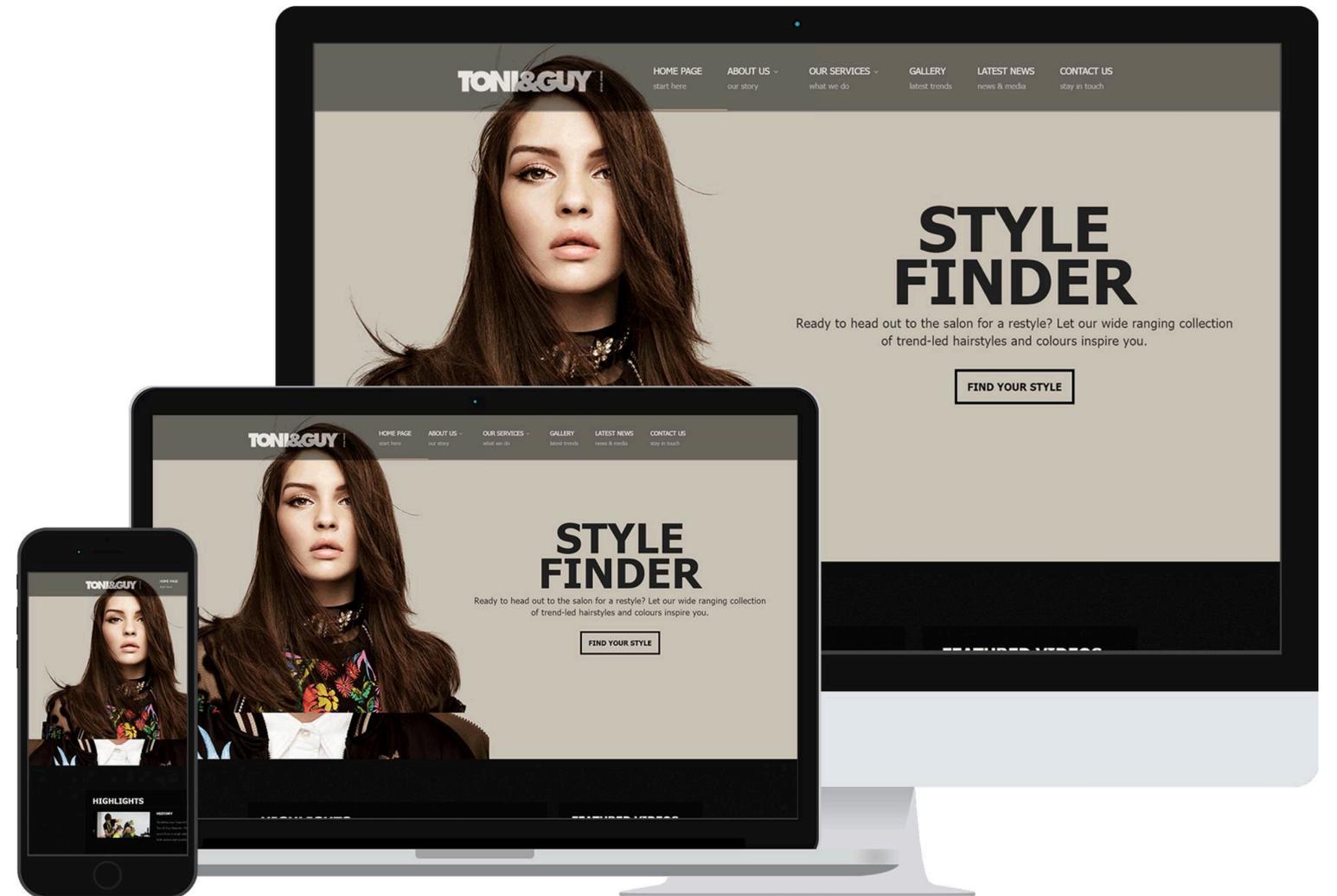
Toni And Guy

Client Objective

TONI&GUY Aimed To Enhance Their Online Presence With A Dynamic Website Reflecting Their International Beauty Brand's Essence. They Sought A Platform That Mirrored Their Commitment To Excellence While Offering Seamless Interactions With Clients.

Scope Of Work

Establish An Online Presence That Aligns With TONI&GUY's Commitment To Quality, Excellence, And Personalized Beauty Experiences Through Stylist Consultations And Easy Booking Functionalities.



Case Study

Web Development

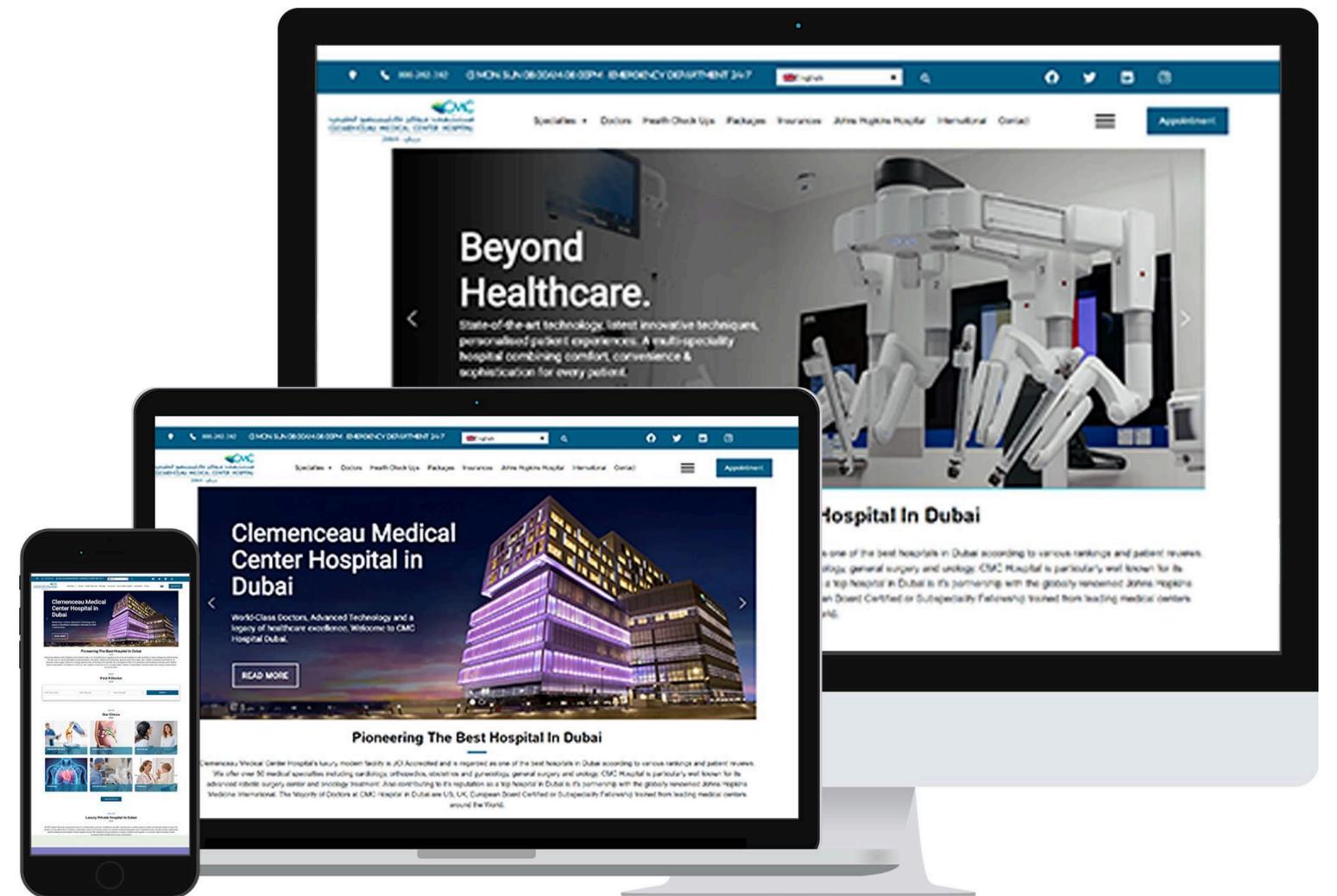
CMC Hospital

Client Objective

Crafting A Dynamic Website Showcasing CMC Hospital's Specialties And Optimizing It For Better Online Visibility In Dubai's Healthcare Landscape.

Scope Of Work

CMC Hospital Tasked QTech Networks With Optimizing Its Online Platform To Solidify Its Position As Dubai's Premier Healthcare Provider. This Included Highlighting Specialties, Showcasing Advanced Treatments, Spotlighting Global Partnerships, Developing A User-Friendly Website Interface, And Implementing SEO Strategies To Enhance Online Visibility. QTech Networks Aimed To Bolster CMC Hospital's Online Presence And Effectively Communicate Its Specialties, Treatments, And Partnerships To A Broader Audience.



Case Study

Web Development

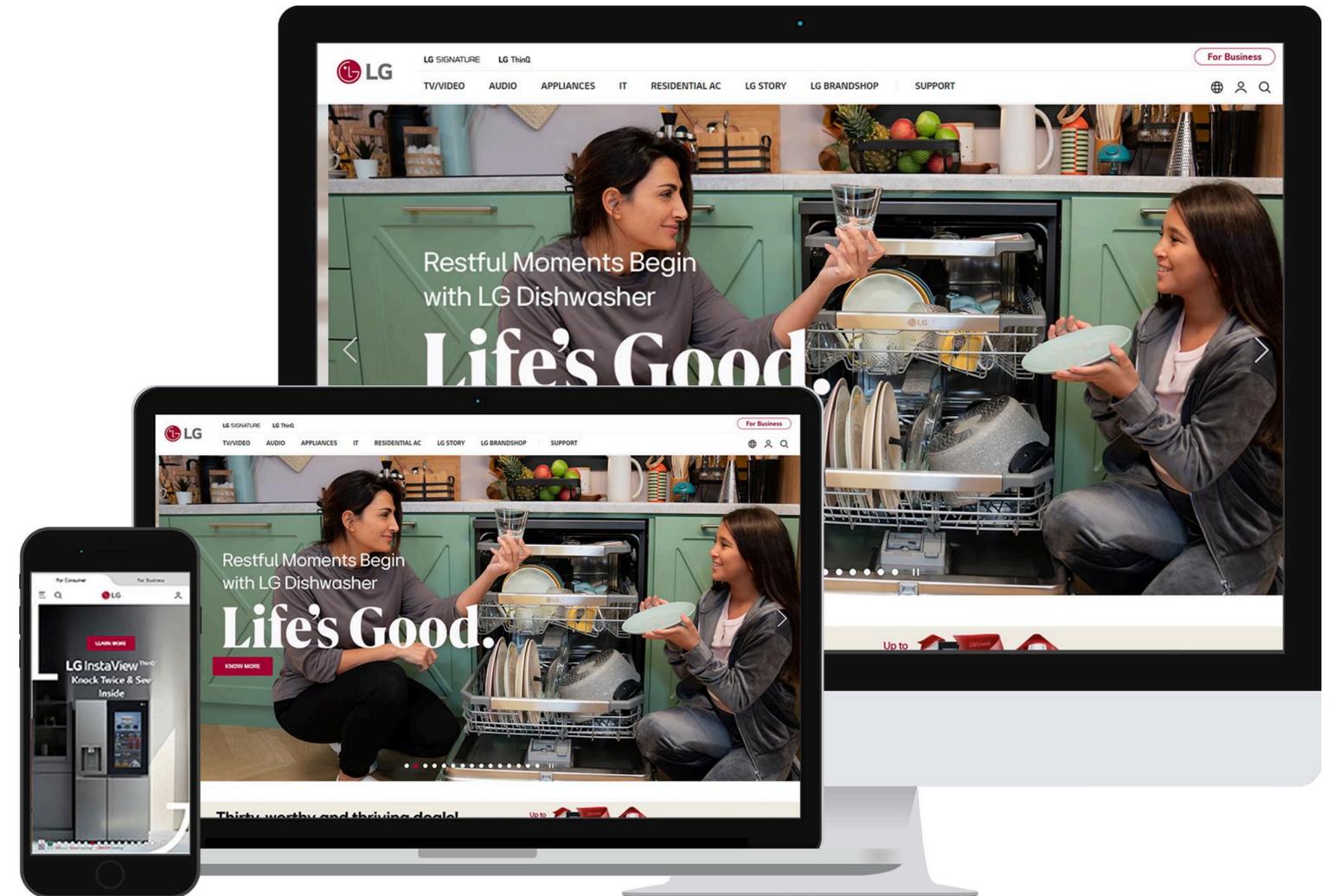
LG

Client Objective

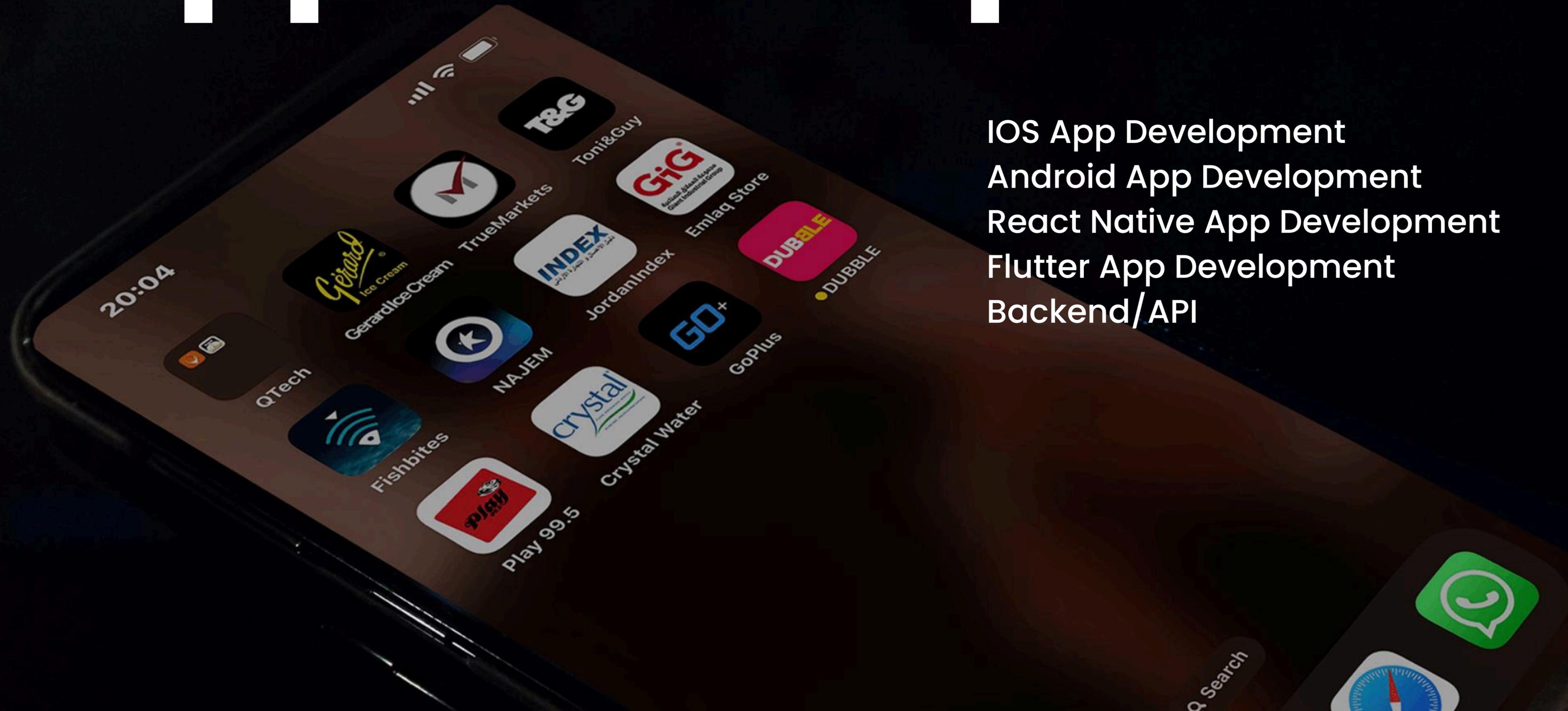
Our Client Seeks A Dynamic Digital Presence Reflective Of Its Commitment To Progress And Excellence, Inspired By LG's Legacy Of Innovation.

Scope Of Work

QTech Networks Is Tasked With Crafting A Bespoke Web Development Solution That Encapsulates Our Client's Storied History And Vision For The Future. Drawing Inspiration From LG's Journey Of Technological Evolution, Our Scope Includes Strategic Planning, Design Excellence, Technological Innovation, Content Creation, User Experience Optimization, And Continuous Improvement. Through Strategic Collaboration And A Relentless Pursuit Of Excellence, We Endeavor To Empower Our Client To Achieve Their Web Development Objectives And Establish A Digital Presence That Resonates With Audiences And Drives Sustained Growth In The Advanced Digital Era.



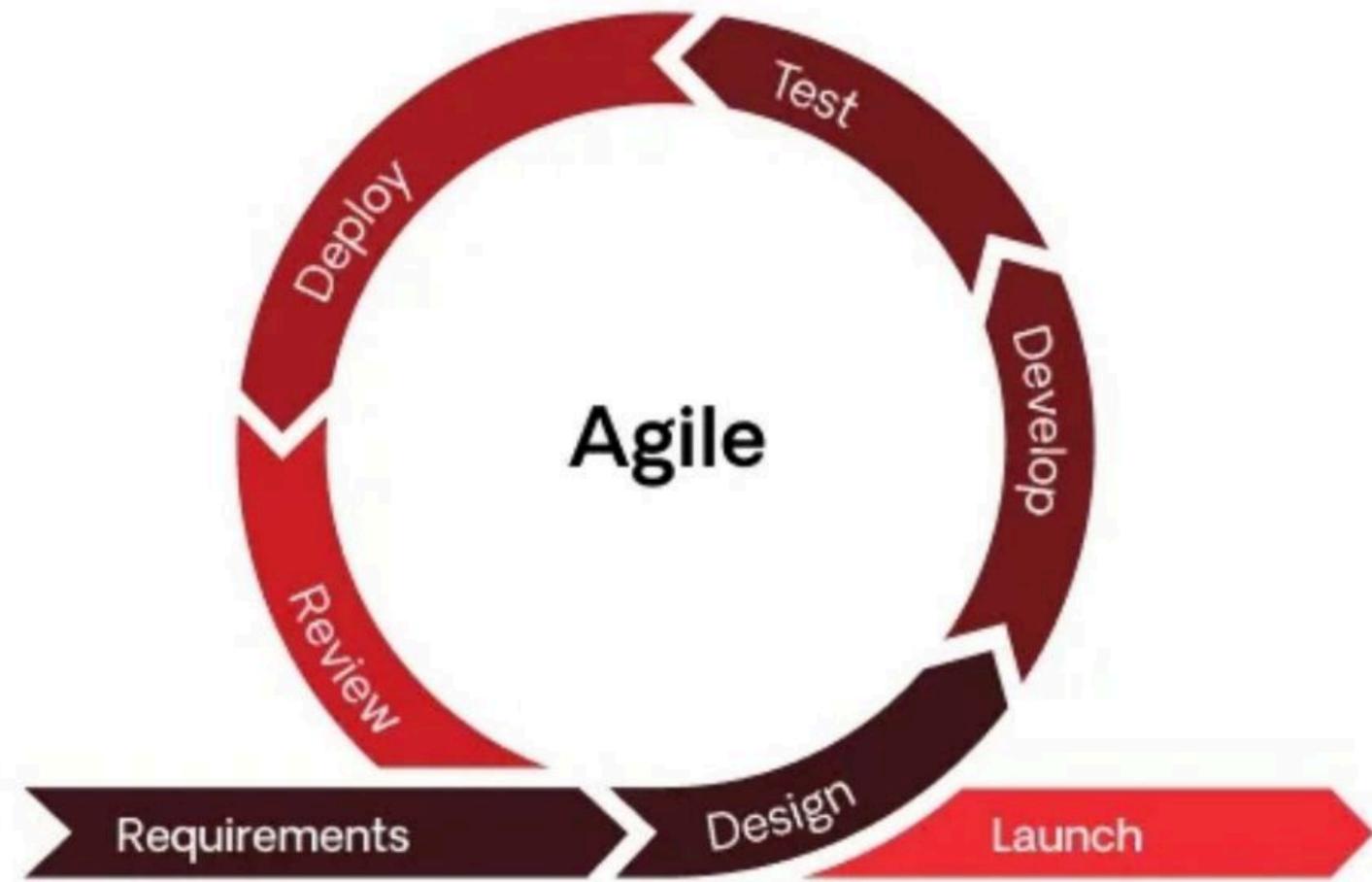
App Development



IOS App Development
Android App Development
React Native App Development
Flutter App Development
Backend/API

App Development

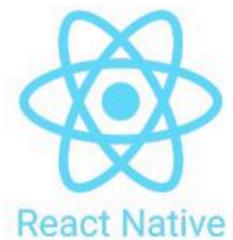
Process



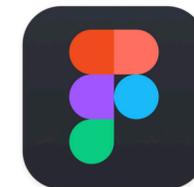
**Enough With Our History
Now, Let's Show You
What We've Got! Enough
With Our History Now,
Let's Show You What
We've Got!**

App Development

Technology



Software



App Development

Case Study



MySafe

Client Objective

Enhancing Secure Storage: MySafe Dubai Tasked QTECH With Creating A Mobile App To Modernize Secure Storage. Our Aim: Integrate Geolocation, Size Specifications, Insurance Schemas, And QR Code Functionality Into An Intuitive Platform For Booking Safe Deposit Boxes. Our Focus? Empower Clients With Secure, Accessible Storage Solutions.

Scope Of Work

At QTECH, Our Mission Was Clear: Develop A Streamlined Mobile App For MySafe Dubai. Our Scope Included Integrating Geolocation, Size Specifications, Insurance Schemas, And QR Code Functionality Into An Intuitive Interface. The Outcome? A User-Friendly App For Booking Secure Storage Units, Reflecting MySafe's Commitment To Innovation.

App Development

Case Study



Gerard Ice Cream

Client Objective

Gerard Ice Cream Aims To Delight Customers With Artisanal Ice Cream Made From The Purest Ingredients, Prioritizing Quality And Transparency. Their Goal Is To Expand Their Reach While Maintaining Their Reputation For Excellence And Wholesome Ingredients.

Scope Of Work

QTech Developed A Mobile App For Gerard Ice Cream, Allowing Customers To Explore Flavors, Place Orders, And Access Nutritional Information Seamlessly. The App Also Facilitates Location Finding And Keeps Customers Informed About New Flavors And Promotions, Aligning With Gerard Ice Cream's Commitment To Exceptional Customer Experiences And Expansion Goals.

App Development

Case Study



Crystalwater

Client Objective

They Sought QTech's Expertise To Develop A User-Friendly Mobile Application That Delivers Product Information And Facilitates Seamless Ordering And Delivery Experiences.

Scope Of Work

QTech Developed A Mobile Application For Dubai Crystal Mineral Water & Refreshments L.L.C Co, Emphasizing Product Information And Easy Ordering. The App Showcases The Brands' Unique Selling Points, Sourcing From The Hatta Mountains, And Health Benefits. It Integrates Features For Browsing Products, Learning About Sourcing And Purification Processes, And Facilitating Secure Online Orders And Delivery Services. QTech Aimed To Elevate The Brand's Digital Presence And Deliver A Superior User Experience Reflective Of Crystal Water's Commitment To Purity And Excellence.

Branding

Logo
Brand Guidelines
Brand Identity
Brand Story



Branding

Software



Process

- 01** Research and Discovery
- 02** Defining Brand Strategy
- 03** Design Development
- 04** Brand Guidelines
- 05** Testing and Iteration
- 06** Implementation and Launch
- 07** Monitoring and Maintenance

Highlights

Branding

Understanding the logo

café
Otantik
mediterranean cuisine

English version

مقهى
أوتانتيك
مطبخ متوسطي

Arabic version

Logotype

Bahij Janna Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Bahij Janna Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Otantik – Food

As a client of Qtech, our role involves providing branding services for Otantik Café. Otantik Café embodies a culinary journey unearthing Mediterranean flavors, blending heritage and modern techniques to create exceptional dishes from local treasures.

TONI&GUY™

LOGO GUIDELINES

The TONI&GUY logo can be used in the following way in either black or white.

APPROVED LOGO : **TONI&GUY**

APPROVED LOGO : **TONI&GUY** LONDON FASHION WEEK

APPROVED LOGO : **TONI&GUY** HAIRDRESSING

APPROVED LOGO : **TONI&GUY** CELEBRATING 10 YEARS AS OFFICIAL SPONSOR OF LONDON FASHION WEEK



Toni & Guy – Life Style Sector

Jordan's dynamic website, crafted by us, emphasizes celebrity stylist consultations and an advanced booking system, enhancing their global beauty presence.

Logo Colour

Use this specific colour

Colour is a distinct and crucial part of our identity as they make our brand instantly recognizable.

On Sreen



R: 73 G: 128 B: 189

On Paper



C: 82 M: 40 Y: 00 K: 00

Monochromes

The logo may be used in black or reversed to white out of solid Colours from the primary Colour palette.



On white



On black



On grey



Plafond – Electronic

: As a client, Qtech provides branding services to Plafond, a leading UAE contractor excelling in Fit-out, MEP, and Facilities Management across diverse sectors for over 20 years in the Middle East and GCC.

Understanding the logo



English version



Arabic version

Otantik

Client Objective

Establishing A Brand Representing Otantik Café's Culinary Journey And Expertise In Mediterranean Cuisine, Emphasizing Heritage And Modern Culinary Techniques.

Scope Of Work

QTech's Scope Of Work For Otantik Café Involves Meticulously Crafting A Brand Narrative That Embodies The Rich Culinary Journey Of Mediterranean Flavors. The Focus Is On Accentuating The Cafe's Heritage While Integrating Modern Techniques To Create Exceptional Local Dishes. Through Strategic Branding, Otantik Café Aims To Evoke A Sense Of Authenticity And Cultural Depth, Inviting Patrons To Savor A Taste Of Tradition With Every Visit.

Logotype

Bahij Janna Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Bahij Janna Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Branding

Case Study

TONI & GUY™

Toni And Guy

LOGO GUIDELINES

The TONI&GUY logo can be used in the following way in either black or white.

APPROVED LOGO :

TONI&GUY™

APPROVED LOGO :

TONI&GUY™ OFFICIAL SPONSOR LONDON FASHION WEEK

APPROVED LOGO :

TONI&GUY™
HAIRDRESSING

APPROVED LOGO :

TONI&GUY™
CELEBRATING 10 YEARS AS OFFICIAL SPONSOR OF
LONDON FASHION WEEK



Client Objective

Enhancing TONI & GUY's Global Beauty Presence By Highlighting Celebrity Stylist Consultations And A Sophisticated Booking System Through Their Website.

Scope Of Work

For Toni&Guy, QTech Is Tasked With Designing A Dynamic Website That Serves As A Digital Hub For Their Global Beauty Presence. The Website Features Innovative Elements Such As Celebrity Stylist Consultations And An Advanced Booking System, Enhancing User Experience And Engagement. With Sleek Design And Seamless Functionality, The Website Reflects Toni&Guy's Commitment To Excellence And Positions Them As Leaders In The Beauty Industry Worldwide.

Case Study

Branding

Logo Colour

Use this specific colour

Colour is a distinct and crucial part of our identity as they make our brand instantly recognizable.

On Sreen



R: 73 G: 128 B: 189

On Paper



C: 82 M: 40 Y: 00 K: 00

Monochromes

The logo may be used in black or reversed to white out of solid Colours from the primary Colour palette.



On white



On black



On grey



Plafond

Plafond

Client Objective

Creating A Versatile Brand Identity Resonating Reliability And Expertise For Plafond, A Leading UAE Contractor Specializing In Fit-Out, MEP, And Facilities Management Across Diverse Sectors.

Scope Of Work

QTech's Scope Of Work For Playfond Revolves Around Positioning The Brand As A Symbol Of Reliability And Expertise In Fit-Out, MEP, And Facilities Management Across The Middle East And GCC. Leveraging Playfond's 20+ Years Of Industry Experience, QTech Crafts A Brand Identity That Exudes Professionalism And Trustworthiness. Through Strategic Branding Initiatives, Playfond Aims To Reinforce Its Reputation As A Leading Provider Of Integrated Solutions In The Region, Resonating With Clients Seeking Excellence And Reliability In Every Project.

UI UX



UI/UX

Case Study

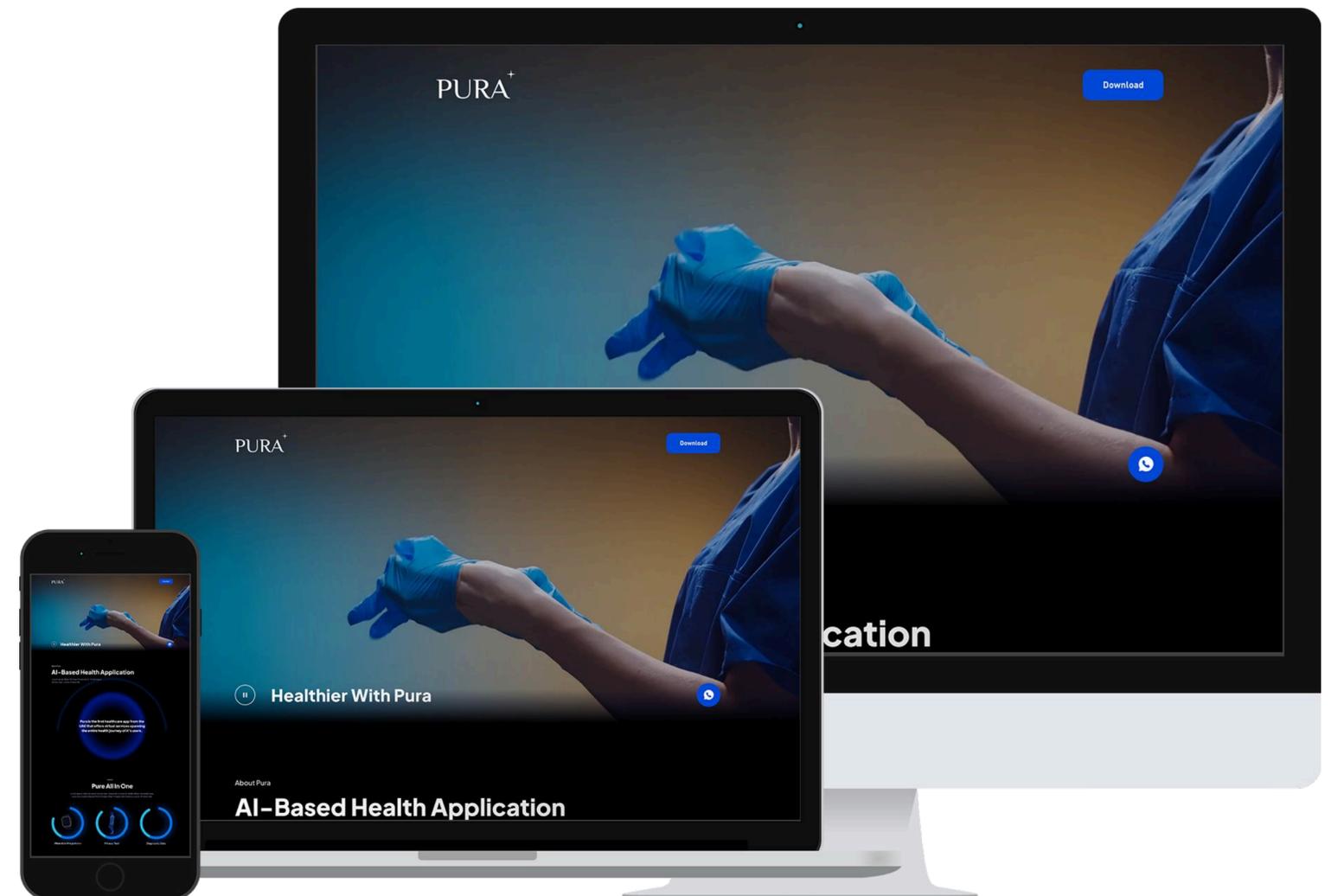
Pura

Client Objective

PURA, UAE's Trailblazing Virtual Healthcare App, Aimed To Establish A Compelling Online Presence That Reflects Its Innovative Approach To Personalized Healthcare. Their Objective Was To Engage Users With Intuitive Design And Functionality While Adhering To Stringent Brand Guidelines And Tight Deadlines.

Scope Of Work

QTech's UI/UX Design Team Embarked On Crafting A Vibrant One-Page Website For PURA, Aligning With Health And Fitness Aesthetics. The Challenge Lay In Ensuring Seamless Navigation For Users Exploring AI-Driven Personalized Healthcare Features Within Strict Brand Guidelines. Despite The Constraints, QTech Delivered A Visually Stunning Platform Within 48 Hours, Highlighting PURA's Innovative Features Such As Fitness Challenges That Earn Fit Coins. The Result Was A Modern, User-Friendly Website That Effectively Showcased PURA's Groundbreaking Healthcare Application.



Serotonin

Client Objective

Serotonin Technology, Established In 2019, Aims To Maintain Its Position As A Leading Technology Company In The United Arab Emirates. Committed To Innovation And Exceptional Customer Service, Serotonin Seeks To Enhance Its Online Presence And User Experience To Reflect Its Industry-Leading Expertise And Commitment To Excellence.

Scope Of Work

QTech's UI/UX Design Team Collaborates With Serotonin Technology To Create A Seamless Online Experience That Aligns With Its Innovative Brand Image. The Scope Includes Developing User-Friendly Interfaces That Showcase Serotonin's Cutting-Edge Technological Solutions And Brand Activations Effectively. QTech Aims To Enhance User Engagement And Market Visibility For Serotonin Through Intuitive Design Elements And Responsive Layouts, Reflecting The Company's Commitment To Innovation And Excellence In The Digital Realm.



UI/UX

Case Study

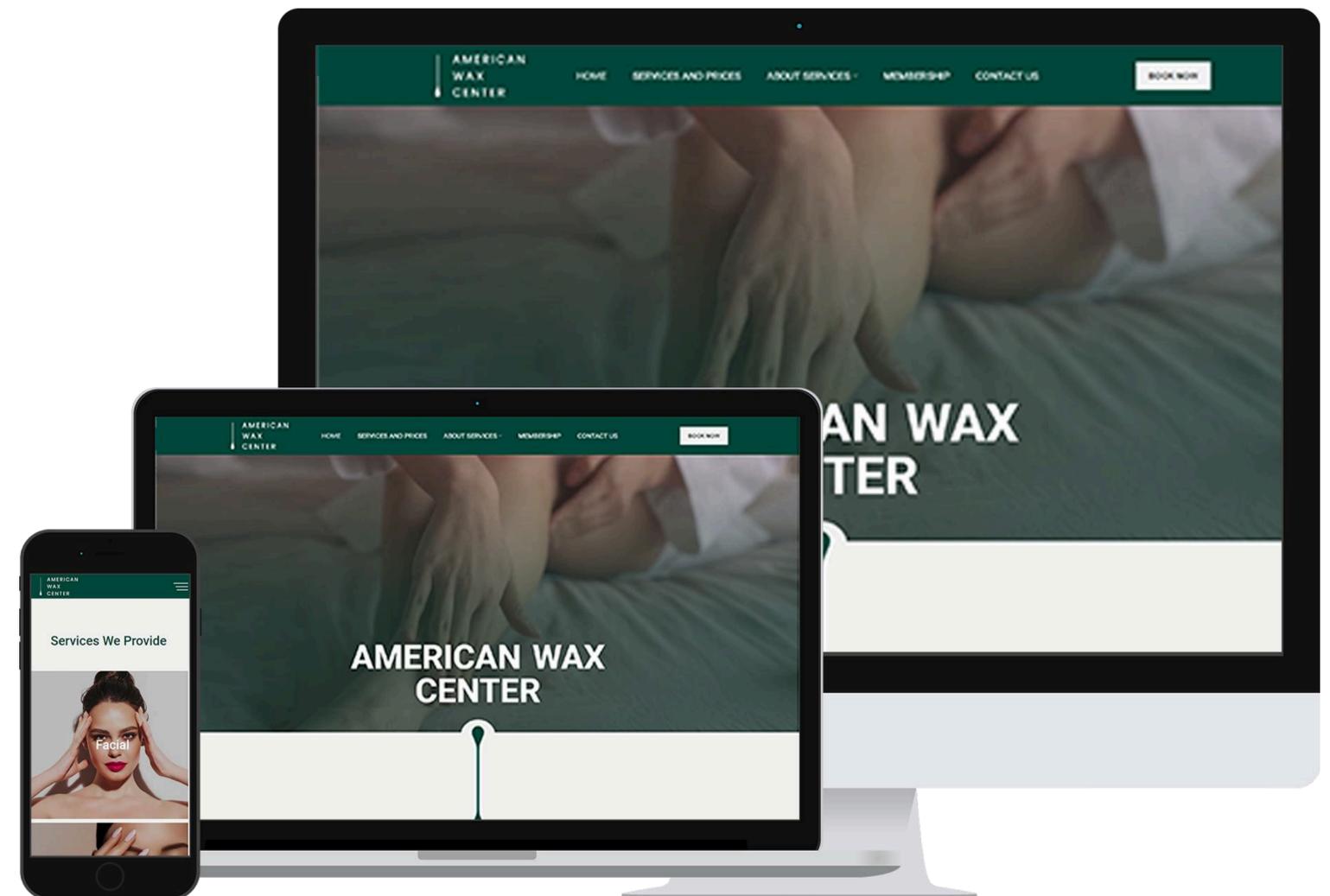
American Wax Center

Client Objective

American Wax Center, An International Beauty Franchise, Aims To Enhance Its Online Presence And User Experience To Reflect Its Commitment To Technologically Advanced Beauty Services Globally.

Scope Of Work

QTech's UI/UX Design Team Collaborates To Develop A State-Of-The-Art Website Focusing On Waxing, Manicure, Spa Services, And International Franchise Representation. The Scope Includes Integrating An Advanced Appointment Booking System And Creating A User-Friendly Interface For Visitors Seeking Beauty Services. Through These Efforts, QTech Enhances American Wax Center's Online Presence And Positions It As A Leader In The Global Beauty Industry.



AR/VR



IOS App Development
Android App Development
React Native App Development
Flutter App Development
Backend/APIs

AR/VR

Process

- 01 Conceptualization & Planning
- 02 Design
- 03 Development
- 04 Testing & Iteration
- 05 Polishing & Optimization
- 06 Launch & Post-Launch Support
- 07 Monitoring & Updates

Technology



Software



AR/VR

Case Study

GM Metals

Client Objective

GM Metal Packaging Ltd., A Hong Kong-Based Company With Global Operations, Aimed To Revolutionize Customer Engagement By Developing A Virtual Showroom Using Unity Software. The Objective Was To Showcase Authentic Hong Kong Tin Souvenirs And Provide Customers With An Immersive Shopping Experience That Transcends Geographical Boundaries.

Scope Of Work

QTech's AR/VR Team Collaborated To Create A Virtual Reality Experience Allowing Customers To Explore And Shop For Tin Souvenirs In A Simulated Physical Environment. Utilizing Unity Software, The Team Designed And Developed The Virtual Showroom To Ensure An Authentic And Immersive Shopping Experience. Through This Innovative Approach, GM Metal Packaging Ltd. Now Offers Customers A Novel Way To Experience Their Products, Reinforcing Their Commitment To Authenticity And Quality In The Global Market.



AR/VR

Case Study

Akoje

Client Objective

Akoje Aimed To Showcase Global Artists By Creating A Virtual Showroom Using Unity Software. The Objective Was To Provide An Immersive Experience For Customers To Explore African, Caribbean, And Diaspora Art, Elevating Artists' Voices And Perspectives On A Global Platform.

Scope Of Work

QTech's AR/VR Team Collaborated With Akoje To Design A Virtual Reality Showroom Featuring Surround Audio And Visual Elements. The Scope Included Utilizing Unity Software To Create An Immersive Platform For Exploring Diverse Art Forms. Through This Innovative Solution, Akoje's Virtual Gallery Promotes Global Artistry, Offering An Engaging Platform For Art Enthusiasts Worldwide To Discover Unique Perspectives.



Cloud Solutions



Scalability

Reliability

Flexibility

Cost-Efficiency

Security

Performance

Automation Updates

Improved Performance

Cloud Solutions

Technology



Cloud Server



Shared Hosting



Virtual Private Server



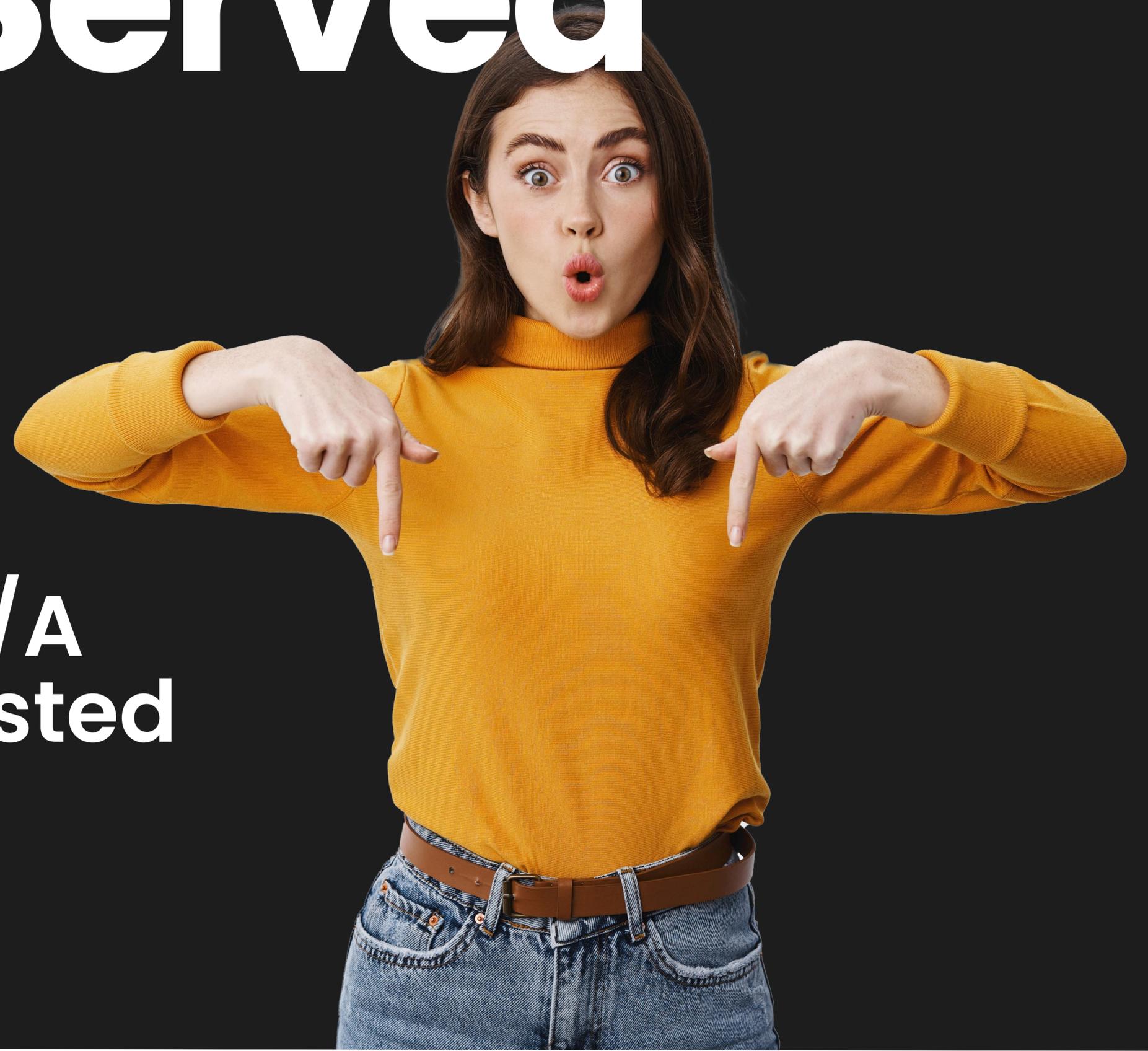
Dedicated Hosting



Cloud Hosting Explained

Cloud hosting is a service that allows individuals and organizations to store and access their data, applications, and resources over the internet through remote servers. Instead of relying on a local server or a physical infrastructure, cloud hosting utilizes a network of servers hosted in data centers. Users can scale their computing resources up or down based on their needs, paying only for what they use. This approach provides flexibility, cost-effectiveness, and accessibility, enabling users to run applications and store data without the need for on-premises hardware maintenance.

Clients Served



Meet Our Clients/A
Showcase Of Trusted
Partnerships

Clients Served



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